

ECO 3430 – Entrepreneurship, Public Policy, and the Law
Fall 2019 – Tuesdays & Fridays
12:30-2:10pm – Humanities Building 2044

Instructor: Liya Palagashvili
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Office Location: Social Sciences Building, Room 1019

Office Hours: Wednesdays 11:45am-2:45pm
By appointment

Learning Assistants: Sara Atlassi

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Prerequisites: ECO1500 {C+} OR CEC1500 {C+} AND ECO1510 {C+} OR CEC1510 {C+}

Reading Material: There is no required textbook. Each week academic papers will be assigned as reading material.

Course Description: This course provides the economic foundations for understanding the role of entrepreneurship in economic growth and how public policy and the law influence entrepreneurship. Students will explore regulations of entrepreneurial activity, with emphasis on new technology companies (i.e. Uber and Airbnb); the legal framework on launching and growing business ventures; and questions regarding how policies encourage or discourage entrepreneurship and innovation.

Course learning outcomes:

- Identify the role of the entrepreneur in a market economy
- Understand the role of entrepreneurship for economic growth
- Apply economic reasoning as it relates to policies impacting entrepreneurship
- Evaluate various public policies for their effect on entrepreneurial activity
- Create an original research project proposal related to entrepreneurship and public policy
- Communicate economic arguments clearly and concisely

Expectations: I expect you to have met the prerequisites for the class. This is a challenging course, and I expect you to show up to all the lectures, to read the assigned material, and to ask for help when you need it. If you miss a class, you are accountable for obtaining class notes and assignments. I also expect you to share your thoughts by participating in class discussions.

Exams: There will be two exams worth 25% of your grade. There are no make-up exams. You are responsible for taking each examination as scheduled, and I will give a grade of “0” for missed exams.

Research Project Proposals: You will be required to submit a 7-10 page research project proposal on a topic related to entrepreneurship, public policy, and the law. The purpose of the project is to mimic the process of academic research and to help develop your skills in planning and executing economic research. You will work in groups (2 people maximum) to complete the research proposal. You will be required to submit a proposal and your group will present the project to the class. I will provide a detailed description of the assignment, and we will discuss the academic research process in class.

Class participation: In addition to traditional lectures, this class will also be conducted like a seminar where the main concepts and ideas of the material are discussed. Reading assignments will be announced in class. I expect you to carefully read all the assigned materials and engage with your peers in class, be intellectually curious, critical, and open-minded. The class is structured around Socratic discussion, and I call on students during class. Class participation is evaluated on the following criteria.

- Reading the assigned material.
- Demonstrating your preparation to show you have read and understood the material well.
- Offering interpretation and analysis of material to the class.
- Contributing in a very significant way to ongoing discussion through active involvement.
- Civil engagement with your peers based on the logical coherence of your arguments and politeness to others.

Grading:

Exam 1: 25%

Exam 2: 25%

Research Proposal and Presentation: 30%

Class participation: 20%

A+ 98-100

A 93-97

A- 90-92

B+ 88-89

B 83-87

B- 80-82

C+ 78-79

C 73-77

C- 70-72

D+ 68-69

D 60-67

F < 60

Academic Dishonesty: The college's policy on academic and professional integrity, published in the Student Handbook as part of the Community Standards of Conduct, is excerpted on the College Policies site. See this link on Academic Integrity

<http://www.purchase.edu/Policies/academicintegrity.aspx>

Cheating, forgery, and plagiarism are serious offenses, and students found guilty of any form of academic dishonesty are subject to disciplinary action.

Office of Disabilities Services: The Office of Disability Resources collaborates directly with students who identify with disabilities to create accommodation plans, including testing accommodations, in order for students to access course content and validly demonstrate learning. For students who may require accommodations, please contact the Office of Disability Resources as soon as possible: **914-251-6035**, ODR@purchase.edu (Student Services Building, #316A), www.purchase.edu/odr. If you have any questions regarding this statement or the process for requesting accommodations, please contact us at odr@purchase.edu or [visit our office website](#).

Important dates:

Friday, September 27: Exam 1

Friday, October 25: No Class

Tuesday, November 5: All university classes canceled for election day

Friday, November 8: Exam 2

Tuesday, November 26: No Class (Thanksgiving)

Monday, December 2: Research Proposals due on moodle (by midnight)

Tuesday, December 3: Research proposal presentations

Friday, December 6: Research proposal presentations